



NEW Display Shipper (36/16 oz.)



Add more profit by ordering our **NEW Pasta Lensi Display Shipper**. The upscale design and small footprint is perfect for merchandising in various locations throughout the store. Pre-loaded with three exciting shapes: **Conchiglie, Trottolo, Farfalle**, and a recipe tear-pad, your customers will be inspired to create a homemade Italian dinner.

Made in Italy, Pasta Lensi offers a truly authentic Italian dining experience. Using only the best **premium quality** 100% durum wheat semolina, Pasta Lensi uses an Old World process of extruding the pasta through **artisan bronze dies** for improved sauce absorption. Lensi is also **USDA organic** and available in **16 shapes**.

- Each shipper loaded with 36, 16 oz. packages (12 each of Conchiglie, Trottolo, Farfalle)
- Upscale look with recipe cards included for cross-merchandising opportunities

Order your new Pasta Lensi Display Shippers to boost your profits and cross-merchandising opportunities today. Please allow three weeks for delivery.



Pallet SKU	Shipper UPC	Shipper Unit Kit	As Shipped	As Displayed	Shipper Cube	Pallet Qty.	Ship Wt.
602557	50047325077503	201749	28 1/2" x 19 1/4" x 10 1/4"	19" x 15 1/2" x 62"	3.25	3 x 4	42

SKU	Description	Selling Units per Display
602449	Conchiglie	12
602497	Trottolo	12
602503	Farfalle	12

Net Wt. 36 lbs.

For more information, contact your American Italian Pasta Company representative, e-mail sales@pastalensi.com or call (877) 328-7278. www.pastalensi.com

